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## **America's Blood Centers and ADRP Release Groundbreaking Education Program to Help Students Develop Leadership Skills and Support our Nation's Blood Supply**

*Educator-crafted resource is designed to meet Next Generation Science Standards*

*[\\*\\*Click here to download Vein to Vein: The Science of Blood Donation\\*\\*](#)*

**Washington, DC** – America's Blood Centers (ABC), the national organization of community-based, independent blood centers that supply 60 percent of the nation's blood supply, and ADRP, the international division of ABC, today released *Vein to Vein: The Science of Blood Donation*, a groundbreaking high school education program that helps educators craft lesson plans to develop student leadership skills and a lifelong interest in supporting our nation's blood supply. This turn-key resource is educator-crafted and designed to meet Next Generation Science Standards. The program's release comes at a time when educators are working to resume traditional school-based blood drives that were closed due to the COVID pandemic, a key driver in strengthening the nation's blood supply.

"*Vein to Vein* provides free, groundbreaking resources at a critical time. It is developed by educators to give teachers the ability to craft lesson plans that bring the importance of blood donation to life. This program will teach students leadership skills, inspire them to become lifelong blood donors, and give them information to pursue rewarding careers in the blood community that can help save lives," said Kate Fry, Chief Executive Officer at America's Blood Centers.

"Building the next generation of lifelong blood donors starts in the classroom. *Vein to Vein* ensures teachers have the tools they need to craft engaging lesson plans that help students develop leadership skills and a lifelong interest in supporting our nation's blood supply. This free resource is educator-developed and makes it easy for schools to meet Next Generation Science Standards," said Amanda Farrell, President-Elect of ADRP and Senior Director of Donor Recruitment and Experience at ConnectLife.

*Vein to Vein* is an educator-crafted resource designed to meet the Next Generation Science Standards, though all states can benefit. Implementation goes beyond the field of science to also offer opportunities to integrate English Language Arts and Mathematics. Its release comes as schools nationwide are working to reopen school-based blood drives that were closed during the height of the COVID pandemic, straining our nation's blood supply. Before the pandemic, roughly 10 percent of all blood donations came from individuals 16-18 years old.

Founded in 1962, America's Blood Centers is the national organization bringing together community-based, independent blood centers. Its member organizations operate more than 600 blood collection sites providing close to 60 percent of the U.S., and a quarter of the Canadian, blood supply. These blood centers serve more than 150 million people and provide blood products and services to more than 3,500 hospitals and healthcare facilities across North America. All ABC U.S. members are licensed and regulated by the U.S. Food and Drug Administration. For more information, visit [www.AmericasBlood.org](http://www.AmericasBlood.org).

ADRP, an International Division of America's Blood Centers, is an association of blood-banking professionals that provides educational opportunities, networking, and resources to more than 1,000 subscribers from around the world. For more information, visit [www.ADRP.org](http://www.ADRP.org).

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